

FOR IMMEDIATE RELEASE
Wednesday, June 10, 2009

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Pew Report:
Kansas Clean Energy Economy
Jobs Grew Faster than Overall Jobs
Emerging Sector Poised for Explosive Growth

Jobs in Kansas's clean energy economy grew by 51 percent while overall jobs fell by 0.3 percent between 1998 and 2007, according to The Pew Charitable Trusts in the most detailed study ever of this sector. In *The Clean Energy Economy: Repowering Jobs, Businesses and Investments Across America*, Pew developed a clear, data-driven definition of the clean energy economy and conducted the first-ever hard count across all 50 states of the actual jobs, companies and venture capital investments that supply the growing market demand for environmentally friendly jobs, products and services.

Kansas was part of a national trend that saw job growth in the clean energy economy outperforming overall job growth in 38 states and the District of Columbia between 1998 and 2007. Nationally, jobs in the clean energy economy grew at a rate of 9.1 percent while total jobs grew by only 3.7 percent during the same period.

"In Kansas, jobs in the clean energy economy are growing at one of the fastest rates in the country—and much faster than the state's total jobs," said Phyllis Cuttino, director, U.S. Global Warming Campaign, at the Pew Environment Group. "Legislation enacted in Kansas in April 2009 may help further this growth, particularly in the clean energy sector. The law directs up to \$5 million to proposed wind and solar projects that will employ a minimum of 200 full-time employees within five years, at an average salary of at least \$32,500."

In 2007, there were more than 8,000 jobs in Kansas's clean energy economy – more than the number of people working for Van Enterprises, the state's third-largest employer. Unlike previous studies of the so-called "green economy," Pew's numbers are a hard count of actual jobs, businesses and investments and do not rely on estimates, multipliers or projections. The report finds that the emerging clean energy economy is creating well-paying jobs in every state for people of all skill levels and educational backgrounds. Included in Pew's definition are jobs as diverse as engineers, plumbers, administrative assistants, construction workers, machine setters, marketing consultants, teachers and many others with annual incomes ranging from \$21,000 to \$111,000.

The private sector views the clean energy economy as a significant and expanding market opportunity. Venture capital investment in clean technology in Kansas totaled more than \$13 million over the past three years.

Federal and state lawmakers, too, see the sector as helping to spur America's economic recovery and protect the environment. Kansas's clean energy economy will receive a boost from the recently enacted American Recovery and Reinvestment Act, which allocates nearly \$85 billion nationwide in direct spending and tax incentives for energy- and transportation-related programs. Kansas also provides financial incentives for clean energy and is part of a regional clean energy initiative.

Pew's definition of the clean energy economy is based on previous research and input from nationally recognized environmental scientists and economists, including an advisory panel convened to help guide the study. According to Pew, "*a clean energy economy generates jobs, businesses and investments while expanding clean energy production, increasing energy efficiency, reducing greenhouse gas emissions, waste and pollution, and conserving water and other natural resources.*" It comprises five categories: (1) Clean Energy, (2) Energy Efficiency, (3) Environmentally Friendly Production, (4) Conservation and Pollution Mitigation, and (5) Training and Support. The definition provides a groundbreaking framework for tracking jobs, investments and economic growth over time and allowing the public and private sector to evaluate the effectiveness of policy choices and investments.

"There is bipartisan support and a growing market demand for transitioning to the clean energy economy," said Cuttino. "Americans understand the transition is good for the overall economy, is creating new opportunities for jobs and business growth, and helps protect our national security by reducing our dependence on foreign oil. Congress and the Obama Administration can and must produce energy and global warming legislation that creates jobs, enhances energy independence and sustains our environment."

The complete study is available online at www.pewtrusts.org/cleanenergyeconomy.

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